

INTERNATIONAL PROJECT  
Round-the-world expedition



# RUSSIAN OCEAN WAY

2021-2023



ПРИ ПОДДЕРЖКЕ  
ФОНДА  
ПРЕЗИДЕНТСКИХ  
ГРАНТОВ





The international expedition  
dedicated to the first Russian round-  
the-world travels of the XIX century



I. Kruzenshtern



O. Kotzebue



V. Golovnin



F. Litke



F. Bellinsgauzen

2  
years

40  
countries

4  
crew  
members





## Evgeny Kovalevskiy ● Head of the Expedition, Tomsk

- Champion of Russia in sailing and water tourism
- Master of Sports of the Russian Federation in Sports Tourism
- Outstanding traveler of Russia
- Vice-Chairman of the Tomsk branch of the RGS
- Professor of the Russian Academy of Natural Sciences
- Advisor to the Chairman of the Tomsk Scientific Center of the SBRAS



## Stanislav Berezkin ● Skipper of the Trimaran, Novosibirsk

- Champion of Russia and the Siberian Federal District in sailing tourism
- Master of Sports in Tourism
- Member of the Russian Geographical Society



## Igor Skikevich ● Sailor, Moscow

- para-traveler, wheelchair user
- crew member at the start of the route







# STAGES OF THE EXPEDITION

1

Russia (St. Petersburg) - Finland - Poland - Sweden - Denmark - Holland - Great Britain - France - Spain - Portugal - Canary Islands (Spain) - crossing Atlantic Ocean - Brazil - Uruguay - Argentina

**JULY-DECEMBER 2021**

2

Cape Horn - crossing the Pacific Ocean - Chile - Polynesia - Micronesia - Philippines - Indonesia - crossing the Indian Ocean - South Africa - Namibia - Portugal - United Kingdom - Denmark - Russia (St. Petersburg)

**JANUARY 2022 - JULY 2023**



## COASTAL CENTER: MORE THAN 15 SPECIALISTS AND EXPERTS



**VLADIMIR KOTLYAKOV**

**Scientific Project Manager**

Honorary President Russian geographical Society, Chairman RGS Commissions for the development of tourism, Academician of the Russian Academy of Sciences, Doctor of Geographical Sciences



**YULIA KALYUZHNAJA**

**Head of the Coastal Center**

Executive Director of LLP RGS, member of the RGS Commission for Tourism Development, Ph.D. Geographical Sciences, Associate Professor, NR TSU



**VICTOR DYATLIKOVICH**

**Information coordinator**

Director Department of Information and Media Support, Russian geographical societies



**EVGENY ZHUKOV**

**Press secretary**

Leader information center Tomsk branch of RGS, the leader youth center of the Union of Russian filmmakers (Tomsk branch)





## PUBLIC DIPLOMACY

1

Disseminating information among foreign nationals about Siberia and Russia as a whole (lectures, videos, photo)

creating a positive image of Russians



## EDUCATION AND ENLIGHTENMENT

2

"Live lessons" is a series of educational films

Lessons from the Ocean - series of live broadcasts for Russian school and university students



## SCIENCE AND COOPERATION

3

discussion with university and geographical communities  
collaborations in geographical and related sciences

development of academic exchange and joint tourism development programs

the world's first round the world sailing collapsible-inflatable trimaran

the world's first collapsible inflatable sailing vessel (trimaran) to navigate around South America (Cape Horn)

4

## SPORTS ACHIEVEMENTS





# EDUCATIONAL PROGRAMS FOR SCHOOL STUDENTS

## LESSONS FROM THE OCEAN

live broadcasts  
trimaran crew with  
Russian school and  
university students



school children

## LIVE LESSONS GEOGRAPHY

series of  
educational films  
on countries  
of the world



students

## INTERACTIVE PROGRAMS

participation of school  
students in expeditions  
through the website project:  
quests and quizzes  
with bonus system



lessons



years





# LESSONS FROM THE OCEAN



**participants**  
Russian school and  
university students



**"teachers"**  
travelers  
explorers

- FORMAT**
- live broadcasts of the trimaran crew from the ocean with Russian school students
  - live teleconference with youth

**TARGET** increased interest in the study of geography, history, biology, physics broadening youth perceptions about the potential of Russia and its role in the discovery of the world

**CONTENT** featuring the study of the world's oceans, regional studies, modern problems ocean development

**TIMING**      studio based lesson                      live broadcast

40-60 min

30 min

**SUPPORTED  
BY**



МИНИСТЕРСТВО НАУКИ  
И ВЫСШЕГО ОБРАЗОВАНИЯ  
РОССИЙСКОЙ ФЕДЕРАЦИИ



МИНИСТЕРСТВО  
ПРОСВЕЩЕНИЯ  
РОССИЙСКОЙ ФЕДЕРАЦИИ



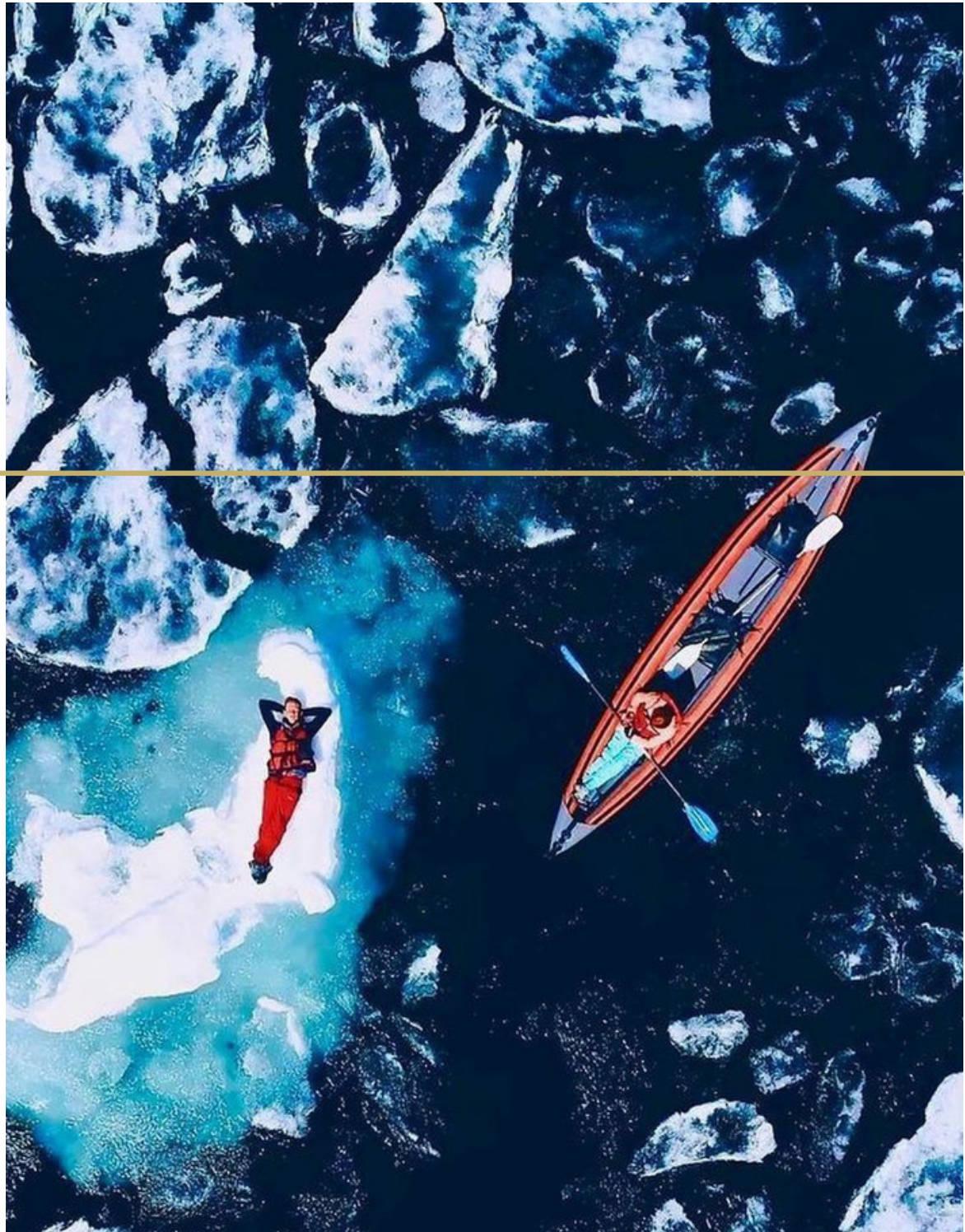
МИНИСТЕРСТВО ОБОРОНЫ  
РОССИЙСКОЙ ФЕДЕРАЦИИ





Educational program

**"ENGINEERING  
AND PRODUCING  
TOURIST ACTIVITY"**



with foreign universities and geographic communities

- academic exchange and joint degrees
- organizing programs of mutual practices and internships
- attracting foreign students into the Russian educational environment
- expanding international cooperation and collaboration in natural sciences and human educational program "Engineering and producing tourist activity"



**SPAIN, FRANCE  
GERMANY, DENMARK  
BRAZIL, ARGENTINA**



# WE ARE INVITING FOREIGN TRAVELERS TO SIBERIA

## "GOLDEN RING OF SIBERIA DISCOVERING SIBERIA"

NATURE



HISTORY

CULTURE



ETHNOGRAPHY

EDUCATION



GASTRONOMY

10

regions

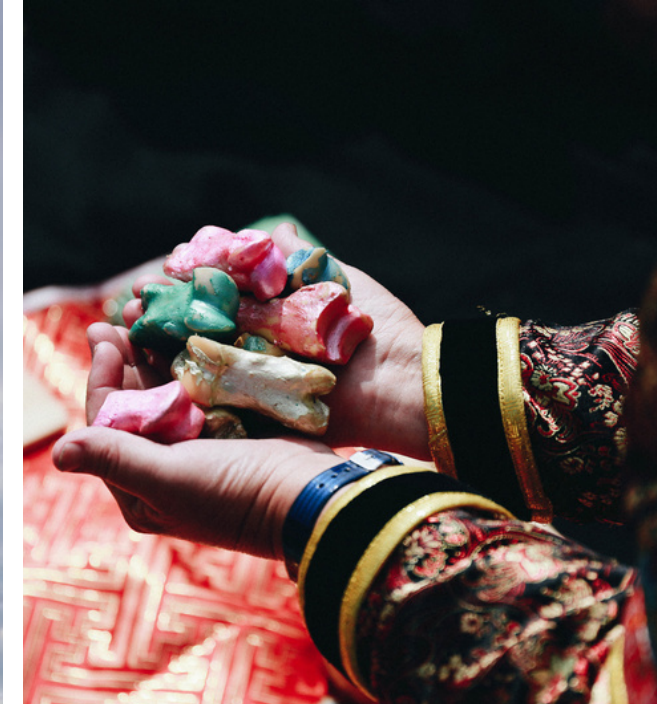
10

thousand km

route length

15

days



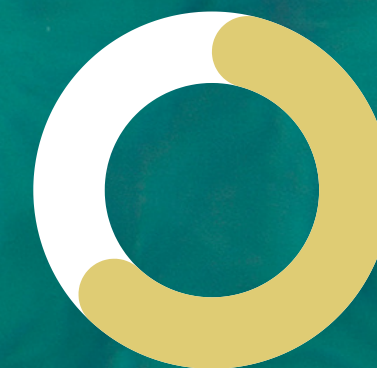




# MEDIA & PR

Russian, English and Spanish

**10**  
million people  
overseas audience



**20**  
million people  
russian audience

## TELEVISION

reports on the progress of the expedition at the sites of federal TV and radio companies twice per month

coverage of events and activities along the expedition route by foreign and Russian media



## EVENTS

public presentations at all points of call to residents of foreign states and compatriots

press conferences and meetings with authorities of foreign territories, embassies of the Russian Federation, Media, university and geographic communities

## INTERNET

youtube channel - publish at least 50 video releases about travel

\* one of the videos about the round-the-world expedition 2006-2013 scored 900,000 views

project site: [sibtraveler.com](http://sibtraveler.com)  
[rgotomsk.com](http://rgotomsk.com)

social networks of the project





# SPONSORS AND PARTNERS

## PROJECT CREATORS



## SUPPORTED BY

- Russian Geographical Society
- Presidential Grants Fund
- Tomsk Regional Governor S.A. Zhvachkina
- Ministry of Foreign Affairs
- Rossotrudnichestvo

## PARTNERS



## INFORMATION PARTNERS







ТОМСКОЕ ОБЛАСТНОЕ ОТДЕЛЕНИЕ

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КРУГОСВЕТНЫХ  
МОРЕПЛАВАТЕЛЕЙ

## TRIMARAN CREW

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